



Wisconsin Campaign Tracker Plus®

*An affordable, yet complete software package
that meets virtually every need of your campaign*

Did you know...

50% or more of political
campaigns are not successful?

Did you know...

You can substantially increase your odds
for success by running your campaign
from a proven software platform!



COPPERSITE LLC



WCT+ Information

What is it?

WCT+ is an affordable, yet complete software package that meets virtually every need of your campaign.



Why does WCT+ matter to you?

Political campaigns are time compressed, intense happenings. Your only goal should be to win your election. To increase those odds of winning, the candidate and campaign staff must eliminate the wasting of precious time trying to locate and use important data stored in different places in different formats.

Adding to the intensity of political campaigns is the current climate heated by media regulator and watchdog agency scrutiny. This means now more than ever, 100% accuracy in financial record keeping and reporting is imperative.

The WCT+ process is simple and provides a series of accounting and fundraising checks and balances. This will help ensure proper reporting to eliminate election board problems and re-filing of reports.

WCT+ will save you time and help you focus on winning your election.

What does WCT+ software do?

WCT+ is a platform on which you enter all financial and other data critical to running a successful campaign.

- Tracks all contributions from individuals and PAC's
- Tracks all disbursements
- Meets all Wisconsin State/County/City reporting requirements
- Produces all required reports in print and electronic format with the click of a button

What are the benefits?

- All critical contributor and expenditure data is instantly available
- Contributor limits tracked–Year to date and complete campaign cycle
- Variety of customized thank you letters automatically mail merged and printed
- Volunteer info tracked and customizable
 - Display yard sign, host event, staffing headquarters, lit drops, etc.
- Promotes proper workflow procedures and provides series of checks and balances to insure financial integrity

Training and Support

Full training, installation and data conversion available.



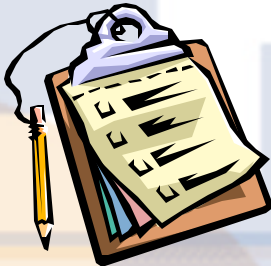
Receive

Contribution Process

1. Receive contribution
2. Enter contribution in WCT+
3. Run deposit reconciliation report
4. Print thank you letters
5. Print employment information request letters (as needed)
6. Preview campaign finance reports



Enter



Reconcile

Disbursement Process

1. Receive bill
2. Enter bill in WCT+
3. Preview campaign finance reports

Thank



Campaign Finance Reporting Process

1. Run campaign finance reports

Report





Database Tracking Features

Tracks All Contributor Activity

- Categorizes contributions by source:
 - Fundraising event
 - Direct mail
 - PAC/Committee
 - Other
- Summarizes by:
 - Amount
 - Name
 - Date
- Graphs by:
 - City, county, state, zip code
 - Month, year
 - Source
 - Percent change



Tracks Volunteer Information

- Canvassers
- Event/Fundraising Hosts
- Literature Drops
- Phone Calls
- Yard Signs
- General Volunteer
- Other

Letters and Mailings

- Prints Mailing Labels
- Prints Letters
 - Contributor thank you letters
 - Missing Employment Information request letters
 - Volunteer reminders by category
 - Volunteer thank you letters by category



Who is **COPPERSITE** LLC?



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- CopperSite LLC is a consulting firm offering computer and technology solutions to political campaigns.
- Past and present clients include statewide, county and local political candidates and officeholders.
- CopperSite's personnel include a blend of experienced technical and political professionals.
- These professionals have together, with client input, designed a software package that addresses all the challenges of running a successful political campaign and reporting of all financial activity with 100% accuracy.